



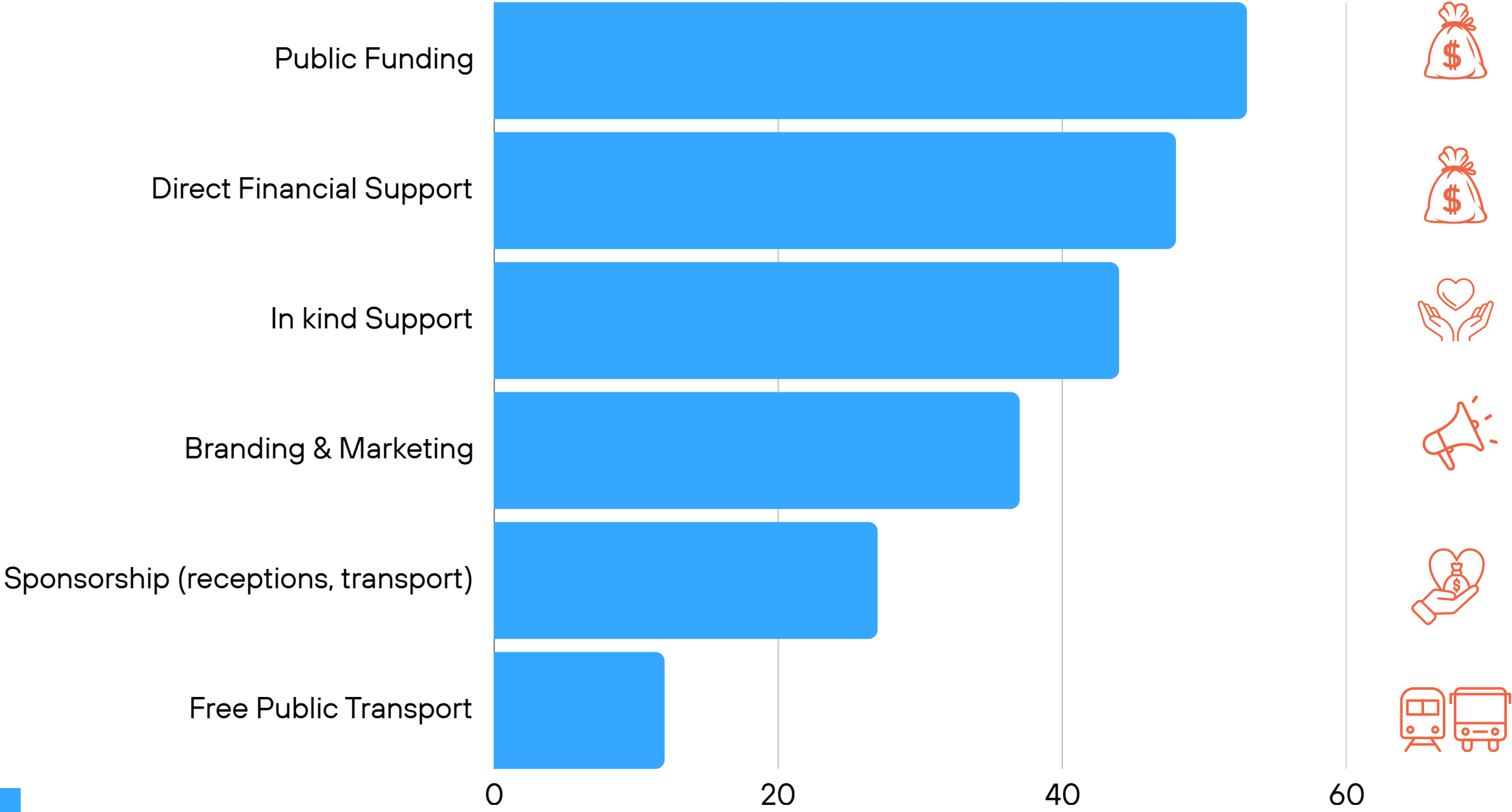
# ***Getting the Most Out of Destination Grants & Subventions***

---

**con**ferli

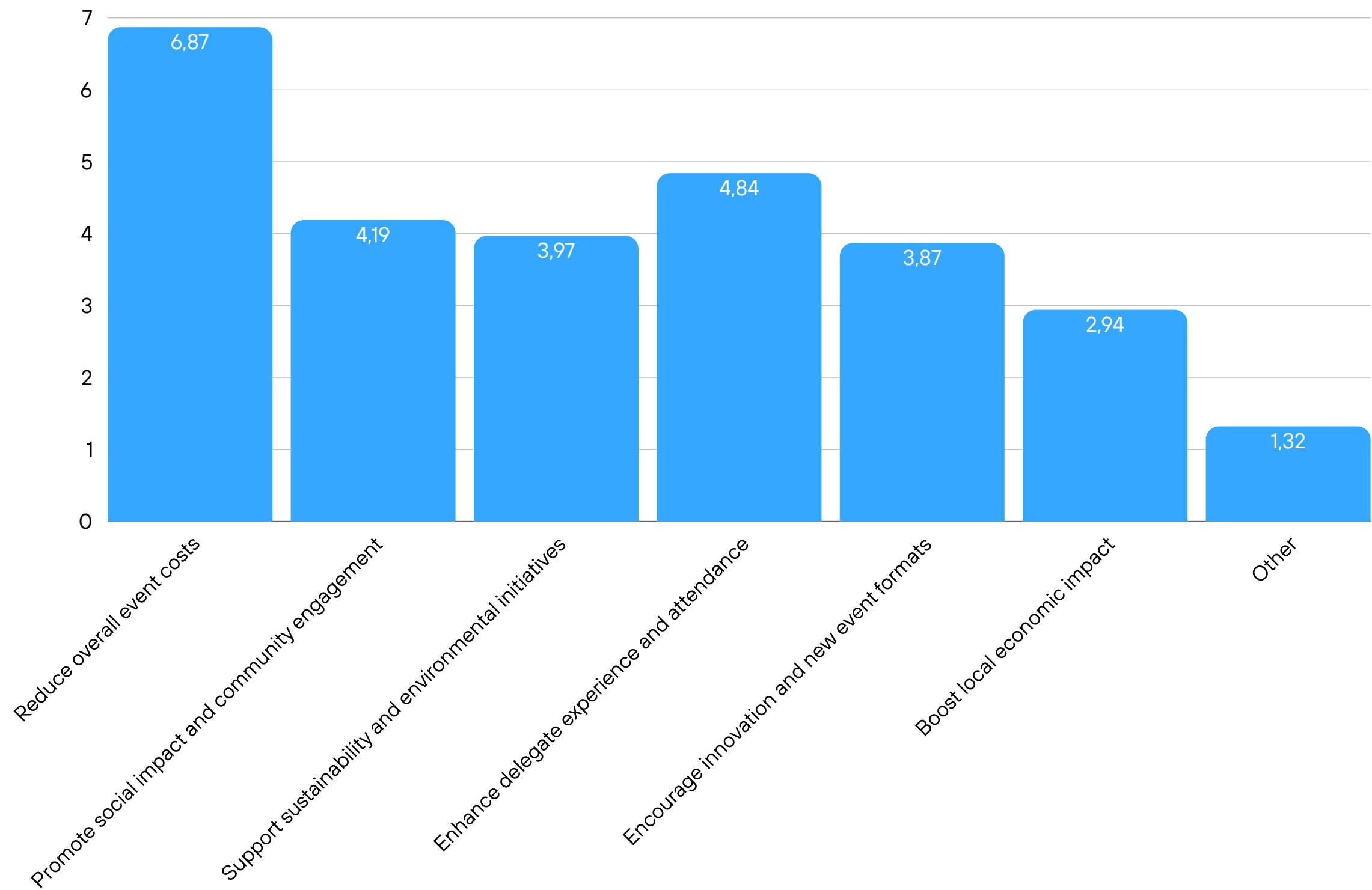
# What is Subvention?

Not Just Money – Support That Changes Events



# Why It Matters for Associations

*Why Subvention Should Be on Your Radar*



# What Kind of Subvention is Offered



Per delegate: €20 – €60



Percentage of total  
event expenses: 4% – 10%



Fixed amount per event:  
Between € 2.000 and  
€ 600.000 (with the  
majority falling between  
€ 10.000 and € 50.000)

# How to Secure Subvention Without the Headache

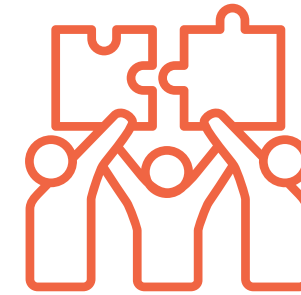
## Finding It & Applying for It



Start early



Ask for guidelines



Show alignment



Measure Results



Proactively report on it

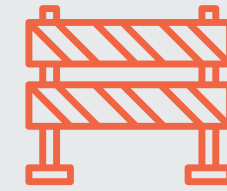
# Barriers vs. Expectations

*What Associations Expect - and where they Struggle With*



## Expectations

- Flexible, targeted support
- Transparent criteria
- Tools & templates
- Partnership, not just funding

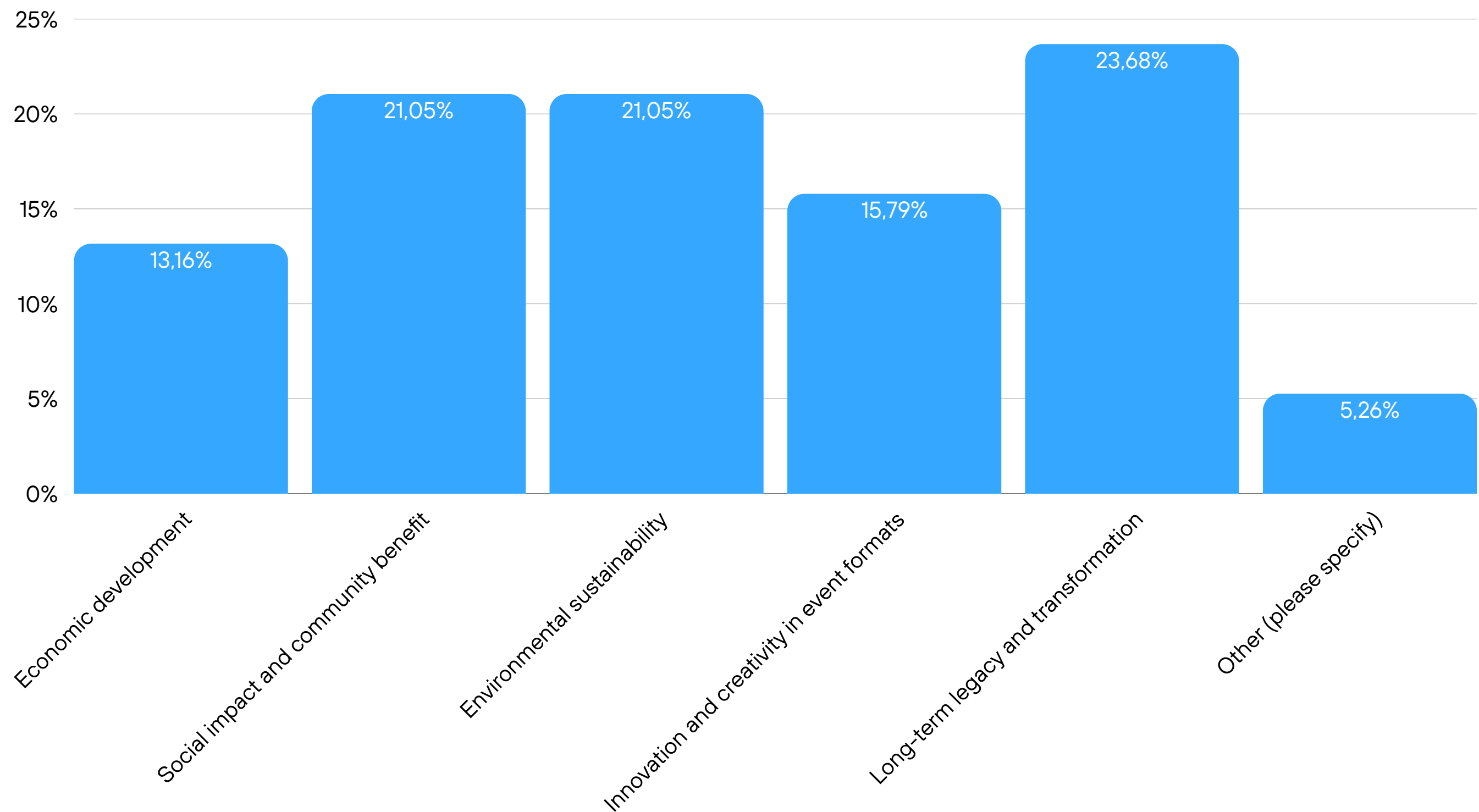


## Barriers

- 55% lack awareness
- 41% complex processes
- Limited resources

# What Associations Really Want from Subvention

## From Transaction to Transformation



# Real-World Examples

*What It Looks Like in Practice*



# Real-World Examples

## *Best Practices: Associations in Action*

### Quick Wins (Across Associations)

 Youth Access – funding used to subsidise students & young professionals → higher attendance, stronger global exchange.

 Legacy – donations to local STEM education → long-term skills & talent pipelines.

 Sustainable Logistics – cutting waste, promoting public transport, opt-in mobile vouchers for delegates.

 Community Outreach – sessions in schools & with citizens → conference impact beyond delegates.

### Deep Dive: European Forum for Restorative Justice (EFRJ)

- Tiny team (4 FTE) → big global community impact.
- Events rotate across Europe, co-created with local hosts.
- Public engagement in city theatres, community dinners, art festivals (REstART).
- Legacy: long-term professional ecosystem + social change movement.

*Subvention is not just about lowering costs – it's about enabling associations to invest in people, planet, and purpose*

# How Subvention Works for You

 More Delegates = More Impact

 Greener = More Support

 Legacy = Lasting Value

# Your Roadmap for Smart Subvention Use



# How Subvention Works for You

GUIDE

JANUARY 2026

## Association Guide to Subvention The Practical Edition

*How to Find, Apply For, and Maximise Subvention for  
Your Events*



[Conferli.com](https://conferli.com)  
[linkedin.com/conferli](https://linkedin.com/conferli)

# Wrap-Up & Q&A

**Ready to Ask for More?**



## Highlight Edition



## Full Market Study including best practices

